



Optic Reset is a modular carpet collection that consists of two mid-scale Field of View patterns, and coordinating texture – Shifted Focus, both of which have been created using elements from photography, illustration, and graphic design. Using positive and negative space, creating tonal shifts, and pushing boundaries of abstracted subject matter, Optic Reset allows designers to create their own visual narratives with dual styles in shifting colorways of light and dark. The visuals give us cues for our other senses, and they are how we understand the world. And with Optic Reset, interior space can be created with subtle or dramatic views on the floor.

This concept is illustrative of The Visual Age, where there is visual literacy and creative democracy for all, and we have become fluent in the elements of graphics, photography, design, and art. Social media especially has influenced this, allowing for self-expression and creativity to come together to unite us with a sense of purpose on our collective path.

Cover: Field of View Light FVL987 (Herringbone Installation)

Specifications

Optic Reset

Field of View Light

DESIGN

Yarn Duracolor® Tricor Premium Nylon

Construction Tufted Textured Patterned Multi-Colored Loop

Dye Method Solution Dyed Gauge 1/12" Stitches/Inch 12.3/Inch

 Pile Height
 2.77mm+/-0.5mm

 Total Height
 6.22mm+/-0.5mm

 Pile Weight
 18 oz/sy (610gm/m²)

 Total Weight
 141 oz/sy (4800+-200gm/m²)

Primary Backing Non-woven Secondary Backing EcoFlex

Size 12"x36" (0.3048x0.9144m)
Packing 12 pcs (3.3445m²)/box
Stain Release Technology Permanent, Built into Fiber
Soil Release Technology EcoSentry Soil Protection

PERFORMANCE

Colorfastness Grade 5 = No Change (AATCC 16)

Flammability Class 1 (ASTM E648)

Smoke Density Passed (ASTM E662 Less than 450)

Static Propensity ≤ 3.5 kV (AATCC-134)

SUSTAINABILITY

CRI Green Label Plus GLP1171 NSF 140 NSF 140 Gold

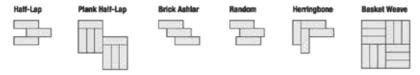
SGBC LEADER

SERVICE

Warranties Lifetime Limited Carpet Tile Warranty, Lifetime Limited Duracolor Stain

Warranty, Lifetime Static

INSTALLATION METHODS





Stain Free Sustainable Beautiful



The U.S. federal government's rigorous test for carpet stain resistance is called AATCC Test Method 175. Unlike topical protective treatments that wear off over time, Duracolor passes this third-party certified test with flying colors.

AATCC TEST METHOD 175



Samples of Duracolor and a competitor's carpet are put through 100 revolutions of the Taber Abrader, which is used to simulate years of foot traffic.



A portion of each sample is stained with Red Dye #40



Samples of Duracolor and a competitor's carpet are put through 100 revolutions of the Taber Abrader, which is used to simulate years of foot traffic.



The samples are then rated against the government's AATCC Red Dye ≠40 10-point scale.

THE RESULTS: Duracolor delivers superior stain resistance despite the simulation of heavy foot traffic.



DURACOLOR scores 8.0+ on the 10-point scale

Duracolor passes this test because its stain protection is an inherent property that cannot wash off or wear away. It does not use topical treatment.



Competitor topicals wear off causing them to fail

